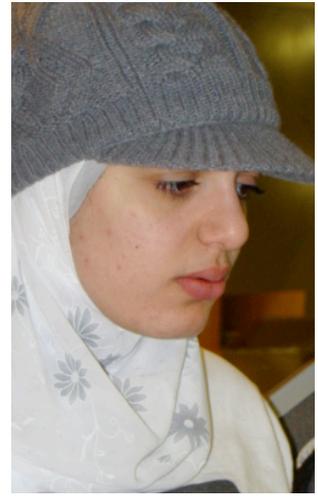


IHTD Youth Video Contest VIDEO tool kit

Ways to think about designing your project

How much?

Soon the United States will have spent \$1 trillion on the wars in Iraq and Afghanistan.



There are a trillion ways to think about a trillion dollars...

How will you make your video original and compelling?

Here are some prompts to help you get started on your concept:

- If I had a Trillion dollars....
- A trillion dollars for destruction or creation?
- Tell me a story about one trillion dollars.
- Dear President Obama and members of Congress....
- What the average person does NOT know about how our federal budget is spent.
- Today I went shopping with a trillion dollars...
- Do you have any idea how much a trillion is?





Possible approaches to making your IHTD video:

- Write a poem, a song or a piece of spoken word
- Visualize your ideas in a short dance or play
- Make a “national priorities” commercial
- Interview your family or neighbors



VIDEO tool kit

How to make a great 1-3 minute video

These days, just about everyone is making videos. You don't need to have a fancy camera or editing equipment, all you need is a camera phone and an internet connection to post your video!

Our friends at Witness have posted a great video online that will help you make a good video with very little equipment: <http://www.youtube.com/watch?v=B7BFnhYX2vs>

But we've also got some simple tips to help you even if you DO have a fancy camera.

1. Plan ahead. Even if your idea is simple, think through how you want to do it before you start recording. If your idea is more complex, write out a script or a storyboard.
2. Make sure you have enough light, especially if you are shooting indoors.
3. If you are recording sound with your camera mic, make sure there are no background noises and then make sure your speaker is loud and clear.
4. Make sure you can see everything/everyone in the shot that you need to see before you start recording.

VIDEO tool kit

How to submit your video

1. Fill out and return this **group registration form** and have your parent or guardian fill out the **participant release form** if you are under 18.
2. Follow the instructions on the next page about **how to upload your video**.

Group Name:

Video Title:

Representative:

Address:

City, State, Zip:

Phone 1:

Email:

School or Organization Affiliation:

Return to: epolley@afsc.org, AFSC 637 S. Dearborn, Chicago, IL 60605

Participant release form:
I give permission for

(Youth under 18 Name) to participate in the “If I Had A Trillion Dollars” Video Project sponsored by the American Friends Service Committee and National Priorities Project. Video footage from this project can be used for educational and promotional purposes.

X _____

Parent/Guardian Signature

Return to: epolley@afsc.org, AFSC 637 S. Dearborn, Chicago, IL 60605

VIDEO tool kit

How to Upload your video

Overview of What You've Got To Do:

- Shoot Your Video
- Upload it to YouTube
- Tag it with: IHTDVideos
- Subscribe to the IHTDVideos Channel

Step 1: Click Create Account

Getting Started with YouTube

Okay first thing is first, you gotta go to the website...www.youtube.com

No brainer right?

Okay but then what? Well first you'll need to create an account (if you don't have one already.) To do that, follow the steps below.



Get started with your account

Join the largest worldwide video-sharing community!

- Search and browse millions of community and partner videos
- Comment, rate, and make video responses to your favorite videos
- Upload and share your videos with millions of other users
- Save your favorite videos to watch and share later

Username:

Your username can only contain letters A-Z or numbers 0-9

[Check Availability](#)

Location:

Postal Code:

Date of Birth:

Gender: Male Female

Let others find my channel on YouTube if they have my address

I would like to receive occasional product-related email communications that YouTube believes would be of interest to me

Terms of Use: Please review the Google Terms of Service and YouTube Terms of Use below:

Terms of Service
1. Your Acceptance
A. By using and/or visiting this website (collectively,

Uploading materials that you do not own is a copyright violation and against the law. If you upload material you do not own, your account will be deleted.

By clicking 'I accept' below you are agreeing to the YouTube Terms of Use, Google Terms of Service and Privacy Policy.

STEP 2: Fill in all of the required info. Reading the Google Terms of Service and YouTube Terms of Service is tedious but recommended. It's like a legal contract; you always want to read the fine print. If you agree with the terms then click the / accept button.

Try to make your User Name as unique as possible. This will also show on your Channel so keep that in mind when choosing (i.e. other people are going to see this.)

VIDEO tool kit

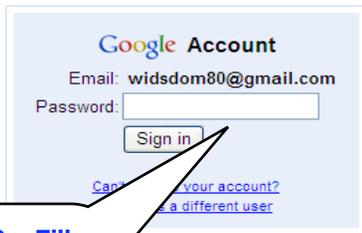
Getting Started with YouTube

Okay so now it will ask you to either enter your current email address, or associate the account with a Gmail account (if you have one.)



Do you already have a Google Account? [\(Why are we asking?\)](#)

Yes. Add YouTube to my Google Account.
Enter your Google Account email and password to add YouTube to your Google Account.



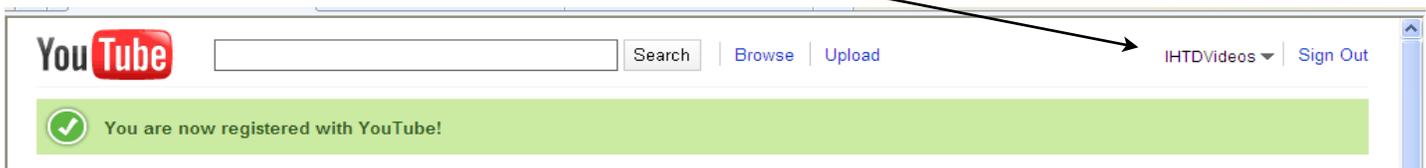
STEP 3: Fill in email info and password if you have a Gmail account.

No. I need a new YouTube | Google™ Account.
Enter your current email address and create a password.



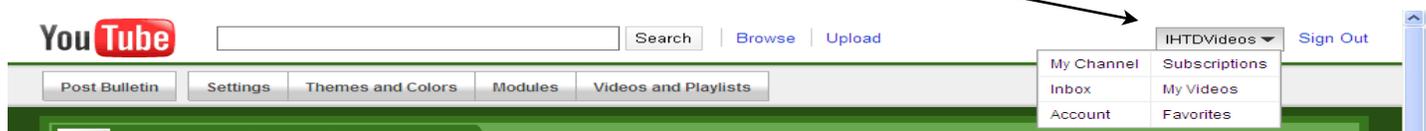
STEP 3: Fill in email info and password if you are using a non-Gmail account.

You should get a little green confirmation banner like the one below, and you'll see your Username displayed in the upper right corner.



Clicking on the dropdown by your Username will give you options for setting up your channel, editing your account settings, checking your Inbox, managing subscriptions, and managing your videos. We suggest getting to know these sections. This Getting Started Guide will not go in depth on this, but there is tons of info to help you along at:

<http://www.google.com/support/youtube/>



VIDEO tool kit

Uploading to YouTube

So it's finally done. You spent hours, storyboarding, shooting, editing, re-shooting, adding in special effects, explosions, sweet sci-fi sound effects; you have gone all out on this one. Hollywood has got nothin' on you. Now what? Well its time to upload your video, sit back, and let the kudos start coming.



Search

Browse

Upload

STEP 1: Click the Upload button. Okay that was pretty obvious 😊

STEP 2: Click the Upload video button. Since your video is only 1-3 mins you shouldn't have any issues here, but if for some reason you do, consult the YouTube help section.



Search

Browse

Upload

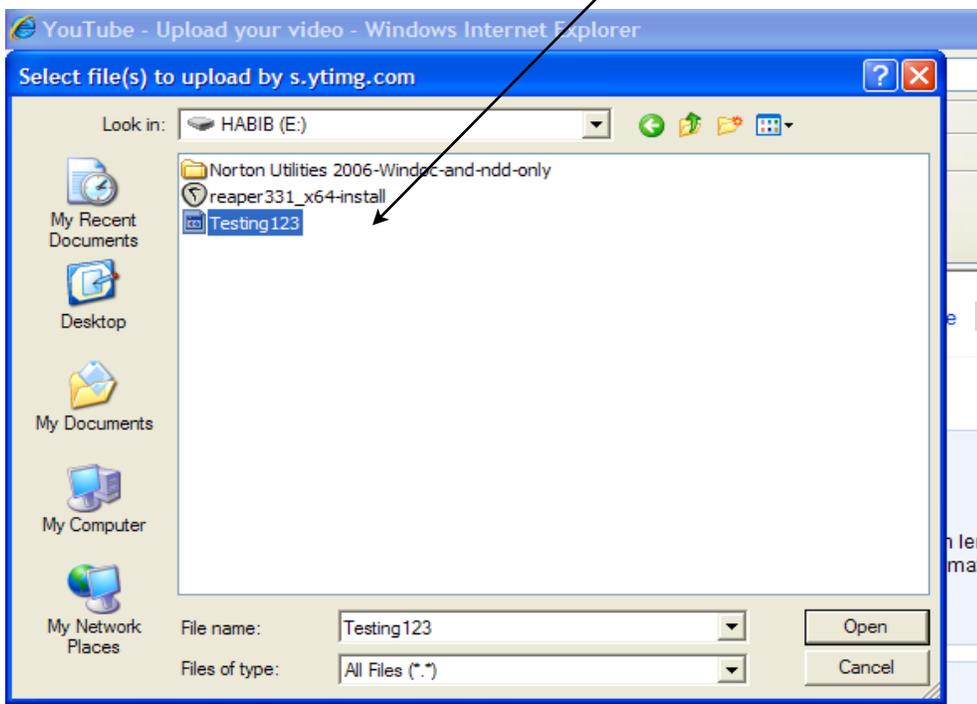
Video File Upload

Upload video or Record from webcam

Videos can be...

- High Definition
- Up to 2 GB in size.
- Up to 10 minutes in length.
- A wide variety of formats

STEP 3: Select your video file from the browser menu. Your file will begin to upload. Wait for the progress to reach 100%.



VIDEO tool kit

Uploading to YouTube

Once fully uploaded there will be a preview of some frames from your video.

Your video will be live in a moment at:
<http://www.youtube.com/watch?v=I0JaefSVxss>

Upload progress: 100%

Preview:

Video information and privacy settings

Title:

Description:

Tags:

Category:

Privacy: Share your video with the world (Recommended)
 Private (Viewable by you and up to 25 people)

or

Sharing options

URL:

Embed:

[My videos](#)

STEP 4: Enter the description of your movie. VERY IMPORTANT!!!!!! Enter the Tag IHTDVideos. This is how we'll find your video. Don't forget to Save changes.

Search for IHTDVideos and your video should come up in the search results. This is how we'll find you. The IHTDVideos Channel should also come up. If you want to view all of the other submitted videos you can subscribe to the IHTD channel.

[Browse](#) | [Uplo:](#)

Search options

Testing123
 ... IHTDVideos ...
 by [widsdom80](#) | 21 minutes ago | **0 views**

Results for: **IHT Videos**

#455 International Herald Tribune (IHT) tour
 Thomas Crampton and the **International Herald Tribune** team gave me a very interesting tour of how the journal is made in the Paris office. Full of ...
 by [loiclemeur](#) | 2 years ago | **2,951 views**

Reactions to International Herald Tribune headline of a climate
 www.ih... As the EU heads of state gather in Brussels, copies of a fictional **International Herald Tribune** issued on the day after a positive ...
 by [GreenpeaceVideo](#) | 10 months ago | **3,292 views**